



MANIPAL UNIVERSITY  
JAIPUR

# Master of Arts (Journalism & Mass Communication) MA(J&MC)

**Admission  
2024-25**



## About the Department

The department of Journalism and Mass Communication offers a full-fledged undergraduate, postgraduate as well as doctorate program covering all major areas of Journalism, Communication and Film Studies. The department has highly qualified faculty with rich industry experience, state of the art infrastructure, holistic curriculum, placement process, lively co-curricular activities (theatre, dance, music, cinema, literature, debate etc.) and an ambience which encourages students to scale new heights in their areas of interest with a firm root in social sensitivity. The department aims to prepare skilled professionals and world leaders in the field of communication who can serve the society at large.



More about the Department  
Scan the QR Code

### About School of Media and Communication

The growth of Communication and Media Studies beyond their epistemic and ontological boundaries is internationally acknowledged and explored for establishing a system of democratic global community. For proliferating the same vision among learners, Manipal University Jaipur established the School of Media & Communication in the year 2012. The school provides a scholarly cum creative environment, supported by advance infrastructure, unique integrated curriculum, highly experienced and qualified faculty.

School of Media and Communication at MUJ endeavours to combine innovative practices and technology with the traditional pedagogy to groom learners into proficient members of the global community. It is one of the very few private institutes in the state and country offering a full-fledged graduate program. The School consists of one department, Department of Journalism and Mass Communication that offers UG, PG and Doctoral programs including Bachelor of Journalism and Mass Communication (BA-J&MC) and Master's of Journalism and Mass Communication (MA-J&MC) and PhD.

### Key Highlights of the Program

- Exposure on theoretical and practical courses
- Well-equipped print and electronic media labs facility
- Regular organisation of seminars, conferences and workshops
- Tie-ups with media houses for internship, training and placement
- Emphasis on learning by doing
- Outstanding industry interface
- Excellent hands on practical exposure
- Dynamic curriculum to develop overall responsible personality

### CORE COMPETENCIES

- Television
- Radio
- Digital Media
- Advertising
- Public Relations
- Digital Photography
- Event Management

### Unique Points of the School





### The MUJ EDGE (Why MUJ)



### Career Opportunities/Fields in various sector

- |                        |                        |                           |
|------------------------|------------------------|---------------------------|
| • News Editor          | • Film Director        | • News Anchor             |
| • Journalist           | • TV Correspondent     | • Public Relations        |
| • Media Planner        | • Producer             | • Technical Writer        |
| • Screenwriter         | • Social Media Manager | • Corporate Communication |
| • Fashion Photographer | • Copy Writer          | • Event manager           |
|                        | • Video Editor         |                           |

### SMC LABS AND STUDIOS

#### 1) Television Program Production Studio

Video Production Studio is equipped with Three 4K Video Camera Set up, backed up by a large Production Control Room which has BlackMagic Switcher Controller. The Studio has the facility to broadcast live programmes on Facebook, YouTube or to any Online Video Streaming platform. The studio is Air Conditioned and has state of the art automatic light control system along with green room. The studio also has Chroma facilities which can change the background virtually. The studio has four sets for different program productions.

#### 2) Television News Production Studio

TV News studio is soundproof and equipped with modern Video

Cameras, Teleprompter, Studio lights and Chroma Backdrop for Keying. It facilitates panel discussion, newscasting and recording of Lectures.

#### 3) Video Editing Lab

The video editing labs are equipped with Apple iMac's video editing software Final Cut Pro or FCP for complex and high end editing projects.

#### 4) Audio Production Lab

Audio production lab is equipped with the latest Microphones, 8 Channel Mixer and Speaker Monitors. The Lab also has Audio editing software to enable recordings of various audio sessions and Mixing & Mastering of the Audio programs. Soon we will have our own Community Radio Station.

#### 5) Print & New Media Lab

The Print & New Media lab is equipped with 30 PCs which have licensed softwares.

**Adobe Indesign:** for designing Newspapers, Magazines, Newsletters and Posters. **Adobe Photoshop:** for Image Editing and Processing, for Audio Video Editing the lab is equipped with the latest version of Adobe Premiere Pro and Adobe Audition. The students have access to labs during the University working hours.



## Testimonial



**Garima Shah**  
(2020-2023)  
BA(J&MC)

My experience at Manipal University Jaipur has been very wonderful till now. I have gained a wealth of knowledge, not only in academic subjects but also in other areas that are relevant to my career development as well as life. The faculty members have been consistently supportive throughout my journey, providing me with invaluable encouragement and motivation. I feel incredibly fortunate to have had the opportunity to be a part of this wonderful experience.



**Aryan Jakhar**  
(2020-23)  
BA(J&MC)

I am grateful for the education and experiences I have received from the esteemed faculty and teachers of Manipal University Jaipur's BAJMC program. It has equipped me with the skills and knowledge needed to excel in my future endeavors and has instilled in me a passion for lifelong learning. I highly recommend MUJ to any aspiring student who wishes to pursue a career in the field of media and communication.



**Riya Singh**  
(Author)  
(2019-2022)  
BA(J&MC)

My experience at Manipal University Jaipur has been very wonderful till now. MUJ provided us with a great platform for learning and enriching our knowledge. I admire the constant support and motivation provided by the faculty members.



**Yashaswani Chauhan**  
(2020-2023)  
BA(J&MC)

The program was incredibly engaging and informative, and the professors were passionate about the subject matter and really took the time to help us understand the material. I loved how the program covered a wide range of topics, from traditional journalism to advertising and public relations. It really gave me a comprehensive understanding of the media industry as a whole.



**Simran Srivastava**  
(2020-2023)  
BA(J&MC)

One of the things I appreciated most about the program was how hands-on it was. We got to work on real-world projects and intern with good companies. This gave us invaluable experience and allowed us to build our portfolios while still in college. The program also emphasized ethics and media responsibility. We learned about the impact our work could have on society and how to be responsible communicators. This was so important and something that sets this program apart from others.



**Radha Soni**  
(2019-2021)  
MA(J&MC)

I have been a student at MUJ for Five years and from my experience, I can tell you it is a great University. The Mass Communication faculty are well qualified and the infrastructure is excellent. There is an equal balance of learning and practical training, which prepares you for the industry. MUJ clubs and extra-curricular activities are fun and life-long learning experience for the students.



### Scholarships

- TMA Pai Merit Scholarships
- Scholarships for Local Region Students
- Rajasthan Merit Scholarships
- Financial Assistance for Sibling(s)
- Scholarship for "Differently-abled" Students
- Scholarships for wards of Martyrs of Defence Personnel/Para Military Forces
- Scholarships for the wards of Single Mother & Orphan Child
- Scholarships for Sports Persons
- Scholarships for students of Higher Semesters

### Research Contribution

- Published Research papers in reputed journal (WoS, SCOPUS) and International/National Conferences
- Books/Book Chapter- published in WoS/Scopus/Springer



### Eligibility Criteria



### Scholarships



### Course Fee



## Curriculum (2024-26)

### First Semester:

Basics of Language
Social Structure and Current Affairs
Communication Theories & Models
Concept of News & Reporting
Development of Media
Basics of Audio and Visual Communication

### Second Semester:

Media Language
Political Structure & Current Affairs
Digital Publishing
Editing and Layout Designing
Public Relations
Broadcast Journalism
Media Laws & Ethics
Development Communication

### Third Semester:

Writing for New Media
Intercultural Communication & Current Affairs
Mobile Editing Software
Communication research
Internship evaluation

### Fourth Semester:

Script and Screen Writing
Economic Structure & Current Affairs
Basics of Audio & Video Editing
Film Appreciation
Final Media Project
Dissertation



## Life at SMC





**Life at SMC**





### Admission Process



Application form initiated through our website  
**[admissions.jaipur.manipal.edu](https://admissions.jaipur.manipal.edu)**



Applicants must submit a completed application form with relevant documents within the due date.



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Please visit the FAQ section on our website to know more about the admission process.

### Admission Team Contact Details



### Hostel Details



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**MANIPAL UNIVERSITY**  
JAIPUR  
(University Under Section 2(f) of the UGC Act)

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